



# Report on the 1st Online Discussion Event for Science Event Organisers

**Author** *Mikkel Bohm (DNF)*

**Contributors:** *Estrid Brandorff (DNF)*

Project Title: DESIRE

Project Number: 519113-LLP-1-2011-1-BE-KA4-KA4MP

Grant Agreement: 2011-43816/001-001

---

## 1<sup>st</sup> ODE for Science Event Organisers

### **Number of invitations made**

Total: 17 personal invitations + group invitations + invitation at presentation at EAC12. The group involved science event organisers from all over Europe.

Number of participants: 3

Number of posts: 5

### **Moderator: Mikkel Bohm**

Mr. Mikkel Bohm is director of Danish Science Communication; a Danish NGO that targets children and young people to create excitement about science and technology.

With a staff of 17 full-time employees and 10 students, Danish Science Communication manages a number of large national projects – for instance the annual Danish Science Week, a network of 25 Science Municipalities, the national Young Scientists competition, a school science development project for immigrant children as well as projects to connect school and industry. On the European scene, Danish Science Communication has been actively involved in the management of and participation in several EC-funded projects, such as EUSCE/X and WONDERS 2006, WONDERS 2007, 2WAYS, PLACES and ECB. Mikkel Bohm was president of EUSEA (European Science Events Association) from 2004 to 2006.

Mikkel Bohm has a MA in communication and 17 years experience as project manager, information officer and, for the last 10 years, as director of Danish Science Communication.

## **Conclusions**

The few professionals who participated in the ODE to a large extent agreed that they found information about EU-projects interesting - but that they also found it very hard to find the time in a busy daily life to read and absorb often very complicated messages from EU-projects. Everybody agreed that the most efficient way of spreading knowledge about EU-projects is through personal meetings and face-to-face discussions. Everybody recommended that emphasis should be laid on using conferences, meeting places, symposiums etc. to exchange and debate findings from EU-project. They strongly recommended that such platforms should be implemented in dissemination strategies of future EU-projects.